



# FLORIDA CHESS ASSOCIATION

2019 Annual Meeting  
September 1, 2019

# Agenda

- Welcome/Roll Call
- Annual Reports
  - President, Financial, Membership
- 2020 Strategic Initiatives
- Election Results - William
- 2019 Championship Report – Bryce
- Old & New Business - All
- Adjournment



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# ANNUAL REPORTS



# President's report

- My 2019 Focus
  - Lead by example: Do one thing everyday for the FCA.
  - Increased engagement from the position and the board members
  - A focus on leading the board into culture shift
  - Improve Governance activity
  - Focus on developing people, value drivers and FCA branding





# 2019 Accomplishments

- Improved responsiveness to US Chess requests and state association connections
- Full delegation at US Open Meetings
- Branding investment – banner/shirts
- Boardroom Forum innovation reduced voting activity significantly
- Submitted nominations for CJA & won 2 national awards
- Submitted/awarded Sinquefeld Women's
- Candidate Statements and Bios published in Election HQ on web
- Highest election participation in years
- Cited for Girls Room at Grades National
- \$2000 Fundraiser for FL Blind Chess
- Increased membership join/renewals
- Improved social media presence with website content updated regularly
- Clarified expectations for new board
- FCA members valued via selections

# 2020 Strategic Initiatives

- Financial Recovery theme “Target \$15K”
  - Cut excessive tournament & stipend expense
  - New revenue streams: Donations, paid partnerships, membership options & ads
  - More Investment in the board activity & branding
- Spread Operational workload via committees and engagement matching
- Investment in BOD, TDs, regional activity and branding
- Improve value proposition for members: Affiliate and Partnerships
- New Events: Senior & Women's Championships on Calendar
- Organizational Dashboard to make performance visible

# Treasurer Report

- FCA's fiscal year is from 9/1/xx to 8/31/following year.
- Starting in 2014, the bank account balance has been trending downward - some years sharply.
- Available operating funds lowest since at least 2012.
- If one considers checks issued but not cashed, the balance would be reduced by \$2,530.
- TD fee from FY 2018-2019 payable; however, the amount is TBD.
- Anticipate available funds for FY 2019-2020 to be in the \$6,000 range.
- Net Fraud loss: After recovery, donation, and bank fee waiver, was \$2,655. Initial loss was \$4,680



# 2019 - 2020 Finance Goals

- Grow revenues and manage expenses.
- Will take the effort of the full board to be successful.
- Re: managing expenses - reducing stipends and trophy expenditures is a good place to start.
- Other potential expenditures may be noted during discussion/committee.
- Goal is to end each FY going forward with available cash of minimum \$10,000 with no significant expenses outstanding (less than \$500 in total) such as checks not cashed or expenses/stipends that carry-over into the following fiscal year.
- Need to start immediately on goals.

# Membership report

2018 = 212

**Member list** ([Summary](#) | [Keyword search](#) | [Advanced search](#) | [Saved searches](#))

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending		Level change	New in last	
					New	Renewal		7 days	30 days
Affiliate Member	<a href="#">9</a>	<a href="#">8</a>	-	-	<a href="#">1</a>	-	-	<a href="#">1</a>	<a href="#">2</a>
Family Membership	<a href="#">17</a> (4)	<a href="#">17</a>	<a href="#">9</a>	-	-	-	-	<a href="#">2</a>	<a href="#">3</a>
Life Member	<a href="#">12</a>	<a href="#">12</a>	-	-	-	-	-	-	-
Regular Member	<a href="#">122</a>	<a href="#">87</a>	<a href="#">36</a>	<a href="#">7</a>	-	<a href="#">28</a>	-	<a href="#">2</a>	<a href="#">7</a>
Scholastic Member	<a href="#">52</a>	<a href="#">27</a>	<a href="#">20</a>	-	-	<a href="#">25</a>	-	<a href="#">2</a>	<a href="#">3</a>
<b>Total</b>	<b><a href="#">212</a> (4)</b>	<b><a href="#">151</a></b>	<b><a href="#">65</a></b>	<b><a href="#">7</a></b>	<b><a href="#">1</a></b>	<b><a href="#">53</a></b>	-	<b><a href="#">7</a></b>	<b><a href="#">15</a></b>

2019  
362  
+58%

**Member list** ([Summary](#) | [Keyword search](#) | [Advanced search](#) | [Saved searches](#))

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending		Level change	New in last	
					New	Renewal		7 days	30 days
Affiliate Member	<a href="#">20</a>	<a href="#">20</a>	-	-	-	-	-	-	<a href="#">1</a>
Family Membership	<a href="#">31</a> (13)	<a href="#">31</a>	<a href="#">11</a>	-	-	-	-	<a href="#">5</a>	<a href="#">6</a>
Life Member	<a href="#">16</a>	<a href="#">16</a>	-	-	-	-	-	-	-
Regular Member	<a href="#">177</a>	<a href="#">114</a>	<a href="#">53</a>	<a href="#">48</a>	-	<a href="#">15</a>	-	<a href="#">16</a>	<a href="#">22</a>
Scholastic Member	<a href="#">118</a>	<a href="#">86</a>	-	-	-	<a href="#">32</a>	-	<a href="#">29</a>	<a href="#">30</a>
<b>Total</b>	<b><a href="#">362</a> (13)</b>	<b><a href="#">267</a></b>	<b><a href="#">64</a></b>	<b><a href="#">48</a></b>	-	<b><a href="#">47</a></b>	-	<b><a href="#">50</a></b>	<b><a href="#">59</a></b>

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# ELECTIONS



# Election Report

9:55 PM Fri Aug 23

Details > Ballot > Notice > Voters > Review >  
Pay > **Results**

**2019 FCA Elections**  
August 15, 2019 11:21 AM — August 23, 2019 11:00 PM  
(GMT-05:00) EASTERN TIME (US & CANADA)  
**Completed** Actions ▾

40 ballots submitted of 148 eligible voters (2 opened) — 27%  
148 emails sent - 0 notices queued  
4 notices undeliverable. [Fix it](#)

Voters Results Graphed Results Vote by Vote Vote Audit

Download Text Download CSV

**Directors** PLURALITY — 5 VACANCIES

Steve Lampkin	24 votes (19.8%)
Kevin Pryor	27 votes (22.3%)
Bryan Tillis	26 votes (21.5%)
George Foote	11 votes (9.1%)
Matthew Kolcz	18 votes (14.9%)
Tim Staley	15 votes (12.4%)

Kevin Pryor, Bryan Tillis, Steve Lampkin, Matthew Kolcz, and Tim Staley win with 22.3%, 21.5%, 19.8%, 14.9%, and 12.4% of the vote each.

121 votes tallied from 40 ballots

?

# Board Alignment

- **Two primary tracks of activities required to run our organization:**
- **Legislative Activities** – ideas, motions, voting, discussion, opinion sharing, etc.
- **Operational Activities**
  - Satisfy US Chess Requirements – dues, assign delegates, championship, structure/ByLaws
  - US Chess Recommendations: scholastics, newsletter, promote chess, women's initiative
  - Financial management – fiduciary, monitoring, budgeting, spending, reporting & control
  - Membership administration –member data, join/renewals, collect dues, etc.
  - Customer Service or Member support – communicate, value added activity, rapid email response
  - Communications management: social media content, website content and maintenance

# Engagement level

## LEGISLATIVE ROLES

### LOW TO MODERATE

- **All positions:** stay engaged, follow the process that allow debate, discussion and vote when called called. Read email and respond daily. Review Boardroom forum email for changes.
- **President** – Chairs meetings, manages deliberative process, keeps issues moving forward. **VP** is back-up
- **Secretary** – documents activity, update and record legislative activity
- **Committee Chairs & members** involvement to work on issues and bring back to the board as requested

## OPERATIONAL ROLES

### HIGH TO EXTREME

- **President, VP, Secretary & Treasurer**
  - Highest level of engagement and availability with phone, email, online meetings and strong follow-up to ensure all deliverables are met
  - **VP** is Executive Director over Operations
  - **Secretary** manages communication processes like Newsletter Editor/staff, media content
  - **Committee Chairs** responsible for customer facing processes like Events and Member Development



# Committees

- All Committees will have a formal report out to the board semi-annually via ZOOM
- **ByLaws: Chair -**
  - Review and update ByLaws. Make recommendations to BOD for legislative action
- **Events: Chair -**
  - Develops calendar of events. Makes the suggestions on how we manage all of our Events. Creates a template to help bidding. Ensure only FCA members are on TD staff at FCA events
- **Member Services: Chair -**
  - Review current membership structure. Member retention. Value proposition enhancement. New approaches to attract members. Improves value for vis survey. Suggests changes to the board
- **Outreach: Chair -**
  - There are recognized underserved groups of people. Women, Disabled & some minorities. This committee works to reach and support them with resources (knowledge, people & material)



# LEGISLATIVE SESSION

# Old & New Business

## OLD BUSINESS

- 2020 Bid for Championship – Events Committee
  - Clarified Central is next
- Distribution of new BOD shirts – Jon
- Assignment of membership question to ByLaws committee from Boardroom Forum

## NEW BUSINESS

- Update By-Laws to reflect practice of all positions are up voted upon annually
- By-laws committee to recommend multi-tier approach to Championship Event bids (priority, affiliate, etc. as suggested by Jon
- Charters for new committees need to be established



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# CLOSING REMARKS

Slideshow of 2018-2019 event participation by FCA members